

Week at a Glance

English 10

Mr. Gillette

Sept. 9 – Sept. 13

THIS WEEK'S GOAL: Keep paying attention to how authors and speakers use language to persuade us. You'll get a chance to get creative with your own rhetorical skills on Monday.



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Monday, Sept. 9

- Advertising writing activity.
- Remember your rhetorical appeals! You'll want to use a nice blend of logos and pathos on this one. And, of course, you've got to develop your products ethos through your words and images.

Tuesday, Sept. 10

- Continue working on advertisements.

Wednesday, Sept. 11

- Ads due today. We'll share the best ones.

Thursday, Sept. 12

- Editorial writing. What is an editorial, and why does it matter?
- Editorial reading stations.

Friday, Sept. 13

- Introduce editorial writing assignment.
- Editorial reading stations, continued.

Standards we will be covering this week:

- Present information, findings, and supporting evidence clearly, concisely, and logically such that listeners can follow the line of reasoning and the organization, development, substance, and style are appropriate to purpose, audience, and task.
- Make strategic use of digital media (e.g., textual, graphical, audio, visual, and interactive elements) in presentations to enhance understanding of findings, reasoning, and evidence and to add interest.
- Adapt speech to a variety of contexts and tasks, demonstrating command of formal English when indicated or appropriate.